|  | National Adults |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Do you plan to shop online for all, <br> most, some, or none of your holiday <br> gifts? |  |  |  |
|  | All/Most | Some | None |  |
|  | Row \% | Row \% | Row \% |  |
| 2012 | $14 \%$ | $42 \%$ | $44 \%$ |  |
| 2010 | $11 \%$ | $42 \%$ | $47 \%$ |  |
| 2007 | $4 \%$ | $37 \%$ | $58 \%$ |  |
| 2004 | $4 \%$ | $24 \%$ | $72 \%$ |  |
| 2003 | $4 \%$ | $25 \%$ | $71 \%$ |  |
| 2002 | $2 \%$ | $24 \%$ | $74 \%$ |  |
| 2001 | $3 \%$ | $26 \%$ | $71 \%$ |  |
| 2000 | $2 \%$ | $35 \%$ | $63 \%$ |  |
| 1999 | $0 \%$ | $19 \%$ | $81 \%$ |  |
| Marist Poll National Adults Who Spend Money on |  |  |  |  |
| Moliday Shopping. Totals may not add to <br> Hyy <br> rounding. |  |  |  |  |

